

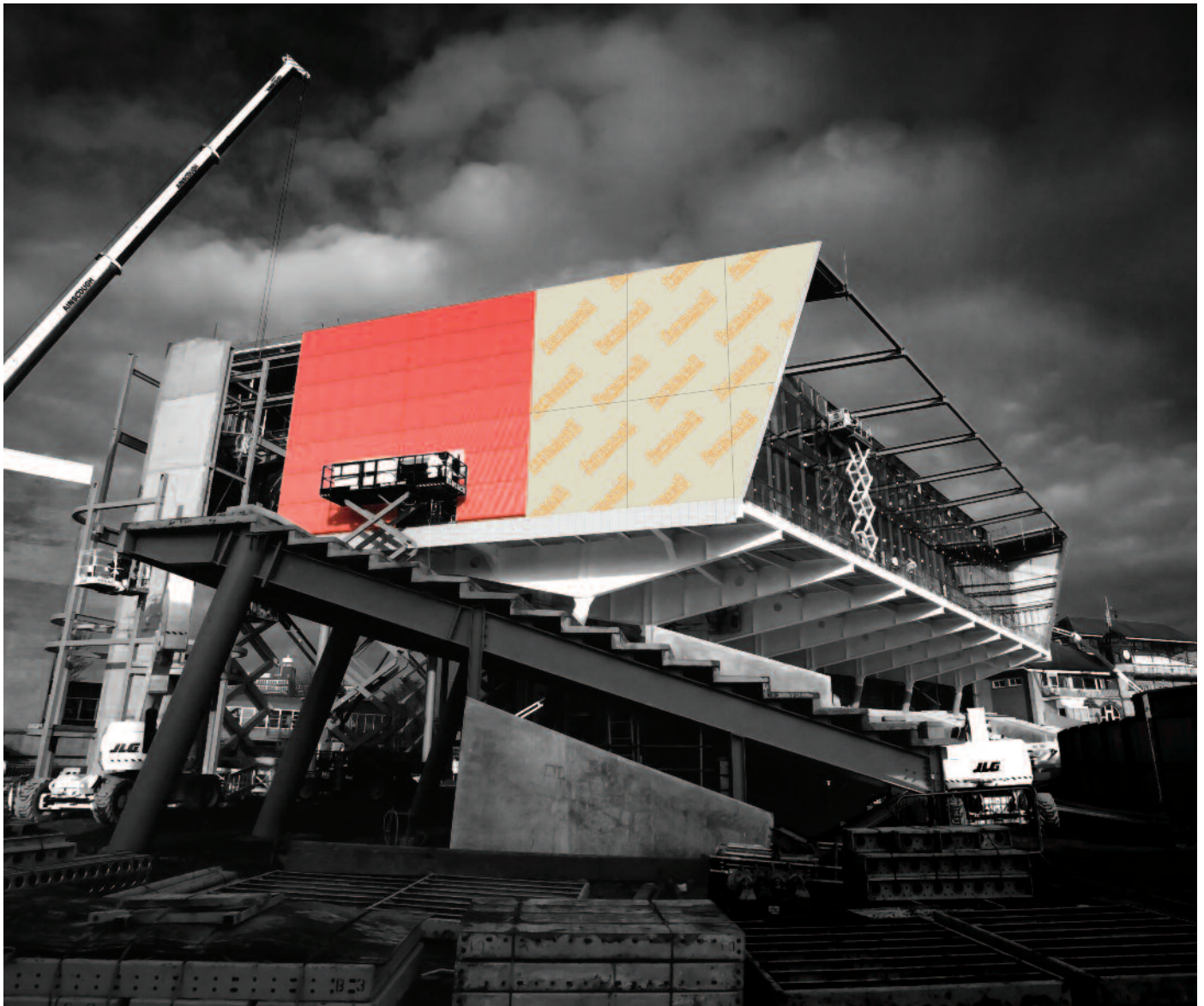
fermacell

Case Study

September 2010

BACKER
BOARD

Howzat '4' a backer board!



www.fermacell.co.uk

Project: Lancashire County Cricket Club, Manchester Architect: BDP Main Contractors: Morgan Ashurst

Fermacell was specified as a backer board for the rainscreen cladding along the fascia of a new hospitality and events building at one of the world's oldest and most famous cricket clubs.



The new £12m development called 'The Point' at Lancashire County Cricket Ground was officially opened on June 27th 2010 and caters for a wide range of events, exhibitions and banquets of up to 1,000 people, or 1,000 delegates attending a conference at the venue. Main contractor for the project was Morgan Ashurst.

"LED lighting has been installed across the whole of the fascia and a light-diffusing opal polycarbonate panel system placed over the top. This paneling will look very imposing when lit up at night," commented Fermacell's Area Manager Phil Mattatia.

"The Fermacell 12.5mm Gypsum Fibre board normally used in internal dry lining applications was launched in the rainscreen market in the UK last year as a cost-effective backer board for vented and EPS insulation rainscreen solutions. Offering significant cost savings and providing a more environmentally friendly solution compared with established products, Fermacell has been used in rainscreen applications throughout Europe for 20 years," he added.

Rigorous product testing was undertaken at the Taylor Woodrow Technology Centre under CWCT guidelines making Fermacell the first Gypsum based board to be tested and approved for a rainscreen backer board application.

Architects BDP have designed the elevated glass fronted suite with balcony which overlooks the Old Trafford cricket pitch, the scene of many historic matches.

Andrew Capewell, Architect Associate with BDP, commented: "The new hospitality and events building is quite unique. Such facilities typically tend to be cocooned below stadia, but this one is located above the terrace seating area providing shelter, flexibility of space and spectacular panoramic views over the pitch. This also helps generate the dramatic floating form of the events space.

"Fermacell, which was chosen as the external backer board, is painted white to provide a backdrop for the LED lighting which is installed between the Fermacell and the polycarbonate cladding."

The Point at LCCC is part of the first phase in an overall redevelopment plan for the area, which is part of a plan to secure the future of international cricket for the region.

Phase two of the development will comprise enhancements to the existing pavilion, an extension to the existing indoor cricket school and an impressive new player, media and conferencing facility scheduled for completion in 2012.

